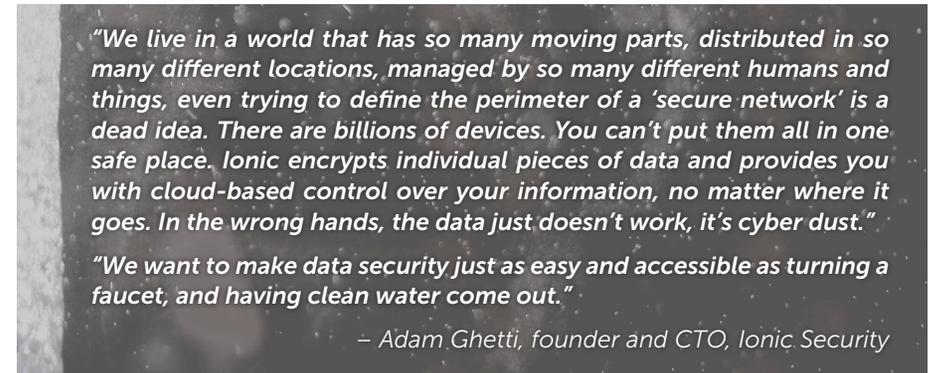# COMPANY OVERVIEW

IONIC

Breaches are a daily occurrence and the average cost of a data breach is $4 million. While traditional approaches to the problem still try to buy "security," or "compliance," or "control," it is time for organizations to acknowledge that what they need is the ability to enable "trust." Organizations need to trust that their data is secure inside and outside of their ever-changing perimeter; regulators need to trust that companies handle data properly, and customers need to trust that companies handle their data responsibly.

Ionic is the first data-centric security platform that brings trust to the digital era, by enabling organizations to secure their data, safeguard the privacy of their users, and be accountable to their regulators, consumers, and selves.

"We live in a world that has so many moving parts, distributed in so many different locations, managed by so many different humans and things, even trying to define the perimeter of a 'secure network' is a dead idea. There are billions of devices. You can't put them all in one safe place. Ionic encrypts individual pieces of data and provides you with cloud-based control over your information, no matter where it goes. In the wrong hands, the data just doesn't work, it's cyber dust."

"We want to make data security just as easy and accessible as turning a faucet, and having clean water come out."

– Adam Ghetti, founder and CTO, Ionic Security

IONIC: A SUPERIOR APPROACH TO DATA TRUST IN A DIGITAL WORLD

SECURITY
Persistent security that can follow data even if it leaves the source application means your organization is in full control over who is allowed or not allowed to have access to data, so that only authorized parties can see it— no matter where it goes.

PRIVACY
Today's extended business processes bend a traditional security perimeter as part of everyday business practices. Extensible policy orchestration to manage data privacy across all these silos ensures appropriate use of data you've been given access to, even when you don't have control over it anymore.

ACCOUNTABILITY
Real-time, granular visibility means that your organization can prove the right entities are accessing the right data in the right way—whether to audit, risk and compliance, customers, or other stakeholders.

INTEGRITY
In every digital transaction, the integrity of the data being viewed should be mathematically verified for accuracy and validity. There must be assurances that the received claim information is indeed what was entered and hasn't been accidentally or maliciously changed along the way.

CUSTOMERS, FUNDING AND REVENUE

Ionic partners with industry-leading companies and organizations to protect and secure their data. Clients include several branches of the U.S. government, as well as large corporations and financial services firms in the Fortune 100. Worldwide, the platform has been licensed to millions of users in a wide range of industries, including Financial Services, Public Sector, Retail, Healthcare, Enterprise Software, and Manufacturing.

The company is headquartered in Atlanta, Georgia and is backed by leading firms including Goldman Sachs, Google LLC, GV, Hayman Capital Management, L.P., Icon Ventures, JPMorgan Chase & Co., Kleiner Perkins Caufield & Byers, Meritech Capital Partners, SunTrust Bank, TechOperators, and Ten Eleven.